# **Request for Reconsideration after Final Action**

## The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	79173602
LAW OFFICE ASSIGNED	LAW OFFICE 113
MARK SECTION	
MARK	http://tmng-al.uspto.gov/resting2/api/img/79173602/large
LITERAL ELEMENT	HURLINGHAM POLO
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ARGUMENT(S)	
Applicant believes that it has prior rights and therefore requests that the Examiner withdraw the citation.	
SIGNATURE SECTION	
RESPONSE SIGNATURE	/William C. Wright/
SIGNATORY'S NAME	William C. Wright
SIGNATORY'S POSITION	Attorney for Applicant
SIGNATORY'S PHONE NUMBER	2122925390
DATE SIGNED	10/27/2016
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Oct 27 11:25:07 EDT 2016
TEAS STAMP	USPTO/RFR-XXX.XX.XXXXX-2 0161027112507867087-79173 602-5701e78b8d5112ab63cc3 7add08c520a4297b8742db16e 86e273e6c92c5a9f58-N/A-N/ A-20161027111657735553

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OMB No. 0651-0050 (Exp 07/31/2017)

Application serial no. **79173602** HURLINGHAM POLO(Standard Characters, see http://tmng-al.uspto.gov/resting2/api/img/79173602/large) has been amended as follows:

#### ARGUMENT(S)

### In response to the substantive refusal(s), please note the following:

Applicant believes that it has prior rights and therefore requests that the Examiner withdraw the citation.

#### SIGNATURE(S)

#### **Request for Reconsideration Signature**

Signature: /William C. Wright/ Date: 10/27/2016

Signatory's Name: William C. Wright Signatory's Position: Attorney for Applicant

Signatory's Phone Number: 2122925390

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 79173602

Internet Transmission Date: Thu Oct 27 11:25:07 EDT 2016

TEAS Stamp: USPTO/RFR-XXX.XX.XXX.XXX-2016102711250786

7087-79173602-5701e78b8d5112ab63cc37add0 8c520a4297b8742db16e86e273e6c92c5a9f58-N

/A-N/A-20161027111657735553